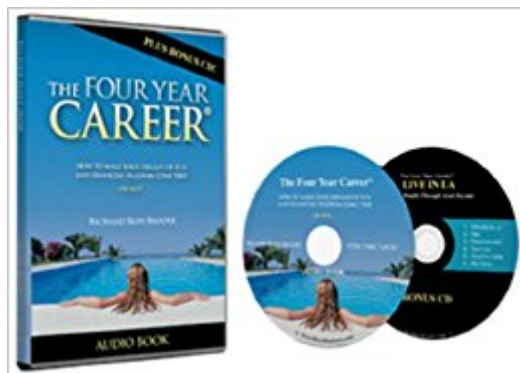


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The Four Year Career Audio Book



Synopsis

Now you can get your favorite recruiting tool as an Audio Book! The Four Year Career is now available as an audio CD recorded by Richard himself. Perfect for those prospects that may be too busy or not interested in reading a book. Now they can LISTEN to how Network Marketing can help them achieve financial freedom in under 70 minutes! That's not all! Also included with the audio book is a BONUS CD: The Four Year Career Live in LA, an hour long LIVE opportunity presentation. When prospects don't see a really good reason to take a road less traveled (Network Marketing), the road can seem too dark and scary. They will instantly move on. This can be discouraging to say the least. That's why you need The Four Year Career. This compelling, generic, easy to understand book is the single best recruitment tool you can use to open the door and invite prospects to just take a look. It paints a clear picture of why and how Network Marketing will align with each person's unique vision including your own! The Four Year Career will also help you master the art of the invite and build belief in the incredible wealth-building opportunities of Network Marketing. A BOOK TO LISTEN TO IN ONE SITTING: -Debunks the myths about Network Marketing -Outlines the three basic activities to create your own four-year career -Explains Asset Income and Residual Asset Value with easy-to-grasp illustrations and examples -Provides input for what you should look for in a -Network Marketing company Order The Four Year Career Audio Book today and discover the must-have tool that tens of thousands of Distributors rely on every day to build belief in Network Marketing. THIS BOOK IS PERFECT FOR: -YOU. Are you solid in your belief and understanding of the Network Marketing Opportunity? If you have any doubts, this is the book for you. -Prospects. The people you are introducing to your Network Marketing Opportunity need this. The credibility this piece delivers to your presentation is key to unlocking their YES. -Not Right Now-ers. The people who said no or not right now. This is a compelling piece to follow up with them 6 months down the line as a second look. It may be what they need to tip the scale.

Book Information

Audio CD

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Best Sellers Rank: #982,251 in Books (See Top 100 in Books) #76 in Books > Books on CD > Business > Investing #156 in Books > Books on CD > Business > Career #632 in Books > Books on CD > Business > General

Customer Reviews

Jam-packed with compelling facts and stories, The Four Year Career is a no BS, tell-it-like-it-is powerhouse of a book. Read this, and you'll be more confident than ever in the future of your Network Marketing business. Share this with the skeptics in your life, and they'll FINALLY appreciate why you've chosen this profession (and more will be joining you too). -- SONIA STRINGER, THE WOMEN'S BUSINESS COACH, AUTHOR OF THE ULTIMATE GUIDE FOR WOMEN IN NETWORK MARKETING SAN DIEGO, CALIFORNIA --Sonia Stringer Effective, powerful, insightful, authentic, honest, compelling, convincing, motivating are just a few of the adjectives that describe Richard Brooke's book The Four Year Career. His book is a gift with a message of hope, belief, and inspiration, that encourages and elevates others beyond what they ever thought possible. - RITA DAVENPORT, CSP, CPAE, RETIRED PRESIDENT --Rita Davenport I don't think there's a better explanation of how Network Marketing works AND Richard Brooke's exploration of The Asset Value of a residual income business is nothing short nor shy of utterly Brilliant! A MUST see for every Networker and their prospects! - JOHN FOGG, AUTHOR, THE GREATEST NETWORKER IN THE WORLD, AND THE INNER GAME OF NETWORK MARKETING --John Fogg

Richard Bliss Brooke is a 35-year veteran of the Network Marketing profession, a former member of the Board of Directors of the Direct Selling Association, a senior member of the DSA Ethics Committee, and the owner of two Network Marketing companies. In 1977, Richard had four years under his belt chopping chickens at Foster Farms, the single largest chicken processing plant in the world. With only 36 years until retirement, at the age of 22, he made the decision to change course; he joined the ranks of the Network Marketing profession. It took him three years to make a living at it. He quit 100 times in his first year and watched thousands around him quit. Then, it just started to work- three years later, he had 30,000 active partners building the business with him. In the early 1980s, at the age of 28, he was earning \$40,000 a month. He made his first million before the age of 30, advancing him to the top sales-leader position in a marketing organization made up of more than 250,000 sales people. At 31, he became that company's Executive Vice President. At the age

of 33, he accepted the opportunity to turn around a struggling Network Marketing company, which he did. He later became CEO of this company; a role he still holds today. In March 1992, at age 37, SUCCESS magazine featured Richard and his company on its cover. This was the first time a mainstream business magazine featured Network Marketing in a positive light. At that time, this issue outsold every issue in SUCCESS magazine's almost 100-year history. He has since continued to earn millions and has coached tens of thousands to earn \$500 to \$50,000 a month, and more. In 2012, he would have been retiring from Foster Farms, had he stuck it out, and his life would have been different. Instead, he has traveled to every state in the country at least twice, every province and territory of Canada, and over 20 fascinating countries. He has built incredible relationships with thousands of people from all over the world, and had incredible successes, as well as his share of mind-bending failures. His best friends in the world are still his high school buddies, and his favorite place in the world is still home. Richard is the author of *Mach II: The Art of Personal Vision and Self Motivation*, and *The Four Year Career*™. Through his transformational development company, Bliss Business, Richard conducts personal and leadership development workshops and retreats where participants experience the art of listening, vision, self-motivation, leadership, coaching, and action plans. Most importantly, participants learn how to have fun- fully expressed, no-limit fun. Richard lives in Coeur d'Alene, Idaho and Carmel, California. He loves Harleys, golf, water sports, scuba diving, snowmobiling, flying, and No Limit Texas Hold 'em.

Richard Bliss Brooke has taken the business model of Network Marketing and put it into "visual" terms that the average naysayer can clearly understand, and in fact become interested in. This is a powerful book, and clearly explains why the business model of Network Marketing is such a robust model.....and why it is the wave of the future for this country and the world. Kudos to Richard for being clear, succinct and easy to follow. I use this book in my business every single day, and even the skeptics about the business model come around quickly after reading this gem.

This good does a good job outlining the network marketing module and how when time is applied, it can be very lucrative. The author does not offer false promises, but instead shows a few simple ways that moderate effort over time can lead to a replacement of full time income. I wish there were more tools in terms of working the actual business, but what I like most is the the provided math showing clearly how network marketing works, and how it can be of benefit to all (as long as the product being sold is good and beneficial to customers). Thanks!

It's might be my only review i write this year about something i really like! And i really had alot of things to write about but I'm saving for the best. Richard Bliss Brooke just done great job explaining how does network marketing industry work and what should be work. he done that in a simple way but yet profound. this book is a must for everyone in or out the industry because it's shows how can people do this business better and for others to open the door for them. Big thanks sir

I ordered this book several weeks ago in bulk and sent a copy to each of my team leaders. Richard Bliss Brooke takes the time to explain the benefits of Network Marketing while also crushing the myths about this approach to business building. I highly enjoyed and respect that he also makes a point to address the fact that it takes time and WORK to make this type of business a success. No one will get something for nothing. As a Young Living distributor, I also appreciate the company specific edition. I think this is a great way to show my team what is possible if they put in the work. I would take a four year career over a 40 year old any day! This is the best resource I've purchased and gifted to my team. Excellent!

Omg, if this doesn't inspire you and show you how very possible this is to spply, then mlm entrepreneurship is probably not for you in the end. He is sincere and informative anyone in the Mlm industry should read this book, period!

Unbiased facts and figures about the Network Marketing industry, as well as simple steps to success and inspiring stories from some people who struggled with the business initially and then made it work. Should be the first book read by anyone who is interested in or involved in the MLM industry. I'll be using it to make this a successful career for myself.

RBB's little "blue" book makes the profession of Network Marketing clear and simple for anyone to succeed. The Four-Year Career can be read in an hour or two and it is not meant to be hoarded but to be shared... this book is most effective in the hands of those individuals that think Network Marketing is a "pyramid scheme", or those that think "people at the top make all the money", or especially those that have joined a company but have belief and confidence issues! Richard makes the seemingly complex "easy and peasy" as he dissects what it is "we" really do... use, recommend, and invite people to "just take a look"! The many fun and inspiring testimonies knock it out of the park as well! This little gem can be read over and over and over... Thanks RBB, because you, this book, the profession, and Life Matters! -S S Giffin, III

The Four Year Career was the first book I ever read about MLM. I'm being honest here, I read it first because it was short! Yes, I was never a book junkie but once I started my career in MLM I decided professional development was an avenue I needed to take. The best part about this book is that it's brutally honest and I believe in this industry you need to be real with yourself and real with your team. The part in the book that talks about "Marrying your Company." Pick one company and marry it, this always seems to pop in my head. I never thought twice about jumping ship with my company because I truly believe I have a pot of gold to offer someone, but this quote I believe is so realistically true. This "short" read also gave me the attitude of being "All In." You must be All In in order for your Four Year Career to thrive and take place. I appreciated this book so much, that I ordered it for a few of my team members. This industry is not for everyone, but when you decide to "Marry" your company, watch out, the sky is the limit! Thank you Richard, I was honored to see you in person at a conference and hear from the man, the myth, the legend. Take Care. Mandy Nankivel

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